Responsibility and Challenge

Ethical conduct toward our employees, consumers, customers, suppliers and shareholders is a fundamental and pervasive operating principle within the BIC Group.

Accordingly, BIC has maintained a longstanding commitment to protecting the environment, as well as safeguarding the health and welfare of our employees, neighbors and consumers.

We recognize that nearly every aspect of a consumer products business, including the production, distribution, and end disposal of a product and its packaging, has a potential to impact the environment, human health or safety.

It is clearly our responsibility to minimize those impacts. The challenge is to develop solutions that protect people and the environment and allow us to maintain the product quality and value that consumers demand. BIC accepts this responsibility and this challenge.

Our approach is to collaborate with our employees, suppliers, customers and consumers to identify, assess and minimize the environmental, health and safety impacts resulting from our manufacturing operations, our products, and our product packaging.

The BIC Group pledges the following as a matter of global Environmental Health and Safety (EH&S) policy:

**Pollution Prevention**
Maintain a coordinated program at each BIC facility to identify and measure environmental impacts of our operations and products and take targeted action to minimize those impacts.

**Risk Prevention**
Operate and maintain our facilities to prevent, or at least minimize, risks to the health and safety of our employees, subcontractors and surrounding communities.

**Regulatory Compliance**
Diligently comply with all local environmental and safety regulations.

**Continuous Improvement**
Integrate EH&S management systems into our daily operations to maintain commitment and deliver continuous improvement.

**Awareness and Involvement**
Maintain the awareness and involvement of our employees and other stakeholders in our improvement efforts. Communicate our EH&S performance to all stakeholders.

Bruno BICH,  
Chairman and Chief Executive Officer