

3. Milestones

➔ 3.1 EXTRAFINANCIAL RATINGS

FTSE4Good Europe index. Since 2005, BIC is in the FTSE4Good Europe index, comprised of 270 companies, including 38 French ones, which show best performance according to social, environmental and governance criteria. The listings are selected on the basis of ratings by the Ethical Investment Research and Information Service (EIRIS), in compliance with FTSE4Good Europe rules.

ASPI Eurozone® index. BIC is in the ASPI Eurozone® index of 120 listed Eurozone companies (from DJ Euro Stoxx), showing best performance according to social and environmental criteria. The selection is based on the opinions of CSR rating agency Vigeo.

Ethibel Excellence Index® Europe. BIC is in the Ethibel Excellence Index® of 200 European listed companies (from DJ Stoxx 600 Europe). Component companies are chosen based on the opinions of CSR rating agency Vigeo, for their above-average performance in matters of social and environmental issues, and according to ethics criteria set by the independent body Forum Ethibel.

French Leadership Index of the Carbon Disclosure Project (CDP). En 2010, BIC was retained in the index, becoming 1 of 20 companies (16 of which are part of the CAC 40 index) which have provided the best responses to the CDP questionnaire. Established in 2000, the Carbon Disclosure Project is an approach used by 534 institutional investors who have over \$64 trillion in assets under management. Major corporations are surveyed on how they are including climate change in their strategies, on their approach for dealing with carbon cap-and-trade constraints, and on their greenhouse gas emissions performance.

Gaia Index. In 2010, BIC was ranked in the Top 3 of the Gaia Index for the Industry sector. The Gaia Index, founded in 2008, rates mid-cap stocks based on extrafinancial data. Its purpose is to determine the listed corporations' degree of involvement in the issues of sustainable development, thus allowing their valuation to be impacted by factors like the environment, social issues and governance.

➔ 3.2 PRIZES

BIC awarded for transparency of its financial information

The "Labrador-Sciences Po Transparency Classification" took place in September 2010. Its objective is to recognize company best practices in communicating regulated information and displaying financial transparency.

Out of the 120 largest French-listed companies, BIC won first prize for Business Sector Transparency (the most transparent consumer products company for its financial information) and, most significantly, also was awarded first prize for the General Transparency category.

These prizes recognize BIC's ongoing commitment to ensuring that its financial results and business strategy are clearly and consistently communicated to its Shareholders, as well as to its employees, customers, consumers and suppliers.

BIC recognized for the quality of its governance

Every year since 2004, the French trade journal AGEFI has awarded the **Grand Prix du Gouvernement d'Entreprise** corporate governance prizes to highlight initiatives and encourage the adoption of good governance rules and practices.

In September 2010, BIC won the AGEFI prize for the **functional quality of its social mechanisms** "*Fonctionnement des Organes Sociaux*." BIC had already been honored by AGEFI twice, in the governance dynamics category in 2008 and the societal responsibility category in 2009. The criteria noted for the governance dynamics prize included the separation of powers between the Chairman of the Board and the CEO.

In December 2010, BIC France was awarded the "**Relations Investisseurs et Développement Durable**" ("Investor Relations and Sustainable Development") prize. Organized by several agencies specializing in Socially Responsible Investment (SRI), plus the AFG (French Financial Management Association) and the SFAF (French Society of Financial Analysts), the competition is decided by vote, open to all French corporations.

