

NF ENVIRONNEMENT CERTIFIED PRODUCTS



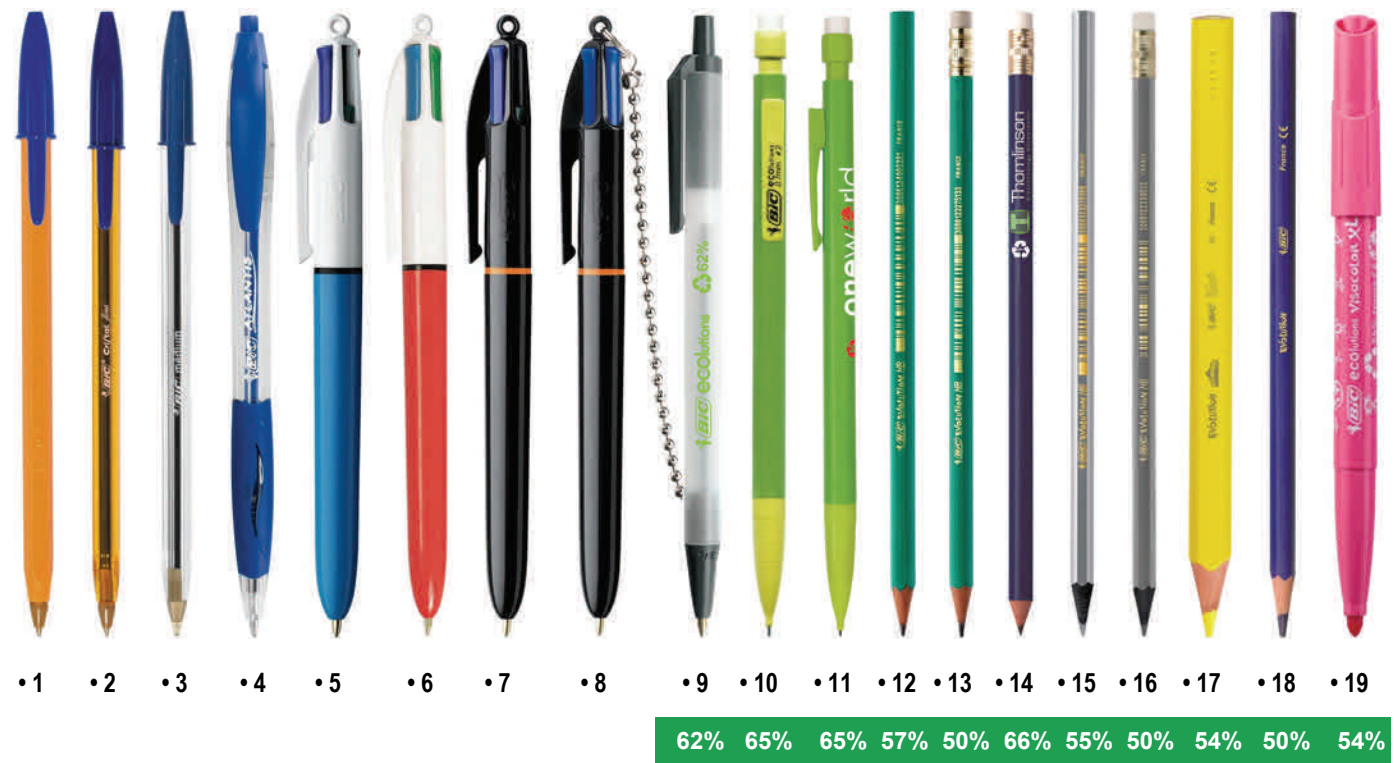
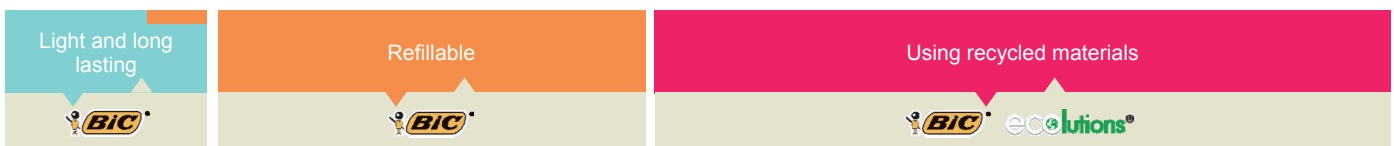
22 products BIC® have the NF Environment label

The *NF Environment* label is delivered by the French national organization for standardization, AFNOR (*Association française de Normalisation*). For an equivalent performance in terms of usability, the ecolabel indicates products that have a reduced impact on the environment.

To obtain this certification, products must comply with criteria based on their utility or their ecological qualities - these criteria assess the reduction of energy consumption, industrial by-products, air and water pollution, etc. Like the European eco-label, the *NF Environment* label is based on a **life cycle approach, which takes into account each step of the product life cycle**: acquisition of natural resources, manufacturing process, packaging and transportation, usage of product, product disposal.

BIC® products obtained this eco-label mainly as a result of the company's limited use of raw materials, the use of recycled materials, the long-lasting performance of its writing instruments, and the resistance of its leads.

Using products that carry the *NF Environment* label or the European eco-label help consumers to develop ecological responsible behavior.



- 1 Orange™ Fine • 2 Cristal® Fine • 3 Cristal® Medium (only in boxes) • 4 Atlantis® Clic (only in boxes)
- 5 4 Colours™ • 6 4 Colours™ Fine • 7 4 Colours™ Pro • 8 4 Colours™ Counter Pen (only the pen is certified) • 9 Clic Stic™ (white or transparent barrel) • 10 BIC Matic (0,5 or 0,7mm) • 11 BIC Matic (BIC Graphic) • 12 Evolution™ 650
- 13 Evolution™ 655 (plastic or metallic ferrule) • 14 Evolution™ 685 Rond (BIC Graphic) • 15 Evolution™ Black
- 16 Evolution™ Black eraser end • 17 Evolution™ coloring Triangle • 18 Evolution™ coloring • 19 BIC® Kids Visacolor™ XL



* % vs total weight of the product